

Clinical Tips for Massage

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Massage Therapy Your Wellness Strategy

Nora Brunner

For many people, massage and bodywork are a critical part of their health and wellness strategy--an idea medical professionals are increasingly embracing. In a recent online survey, massage devotees talked about their commitment to regular massage therapy. These folks find a way to afford it, regardless of other demands on their resources.

Best Life

"Getting massage has been part of my life since I was in my 20s--I'm now in my 50s," says Los Angeles chef Gisele Perez. Once a modern dancer and now proprietor of a boutique catering company, she considers massage

spiritual guru calls "efforting," it's nice to know that letting go of it all can be just as productive, perhaps even more so.

Some have come to massage because of injuries and found unexpected blessings in their situations. While many first-time massage clients have become acquainted with massage because of referrals from health professionals, there's no need to wait for an injury to prompt you into forming the massage habit.

"I consider professional massage therapy an essential part of my best-life design," says author and psychologist Mollie Marti, who suffered a whiplash injury

*From caring
comes courage.*

-Lao Tzu



Massage is an important part of a wellness strategy.

necessary to the career she loves. She finds massage helps resolve problems she's grappling with and that solutions arise spontaneously in her thoughts while she's on the table. "I think it maintains my emotional balance," she says. Many massage clients report cathartic experiences when they finally allow themselves to fully relax. With so much of our lives devoted to what one

several years ago in a car accident. "It's been worth every penny," she says of the work that has improved her range of motion and relieved muscle soreness, as well as offered deep relaxation, greater alertness and clarity, and a heightened sense of well-being. "I feel better and am happier and more at peace."

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Professional athletes also use massage strategically before events to help them achieve their best. Research also shows muscles recover more quickly after a workout. For weekend warriors, a massage can help recovery, or also serve as a reward for sticking with an exercise program. That's doubling the return on your investment.

Research shows the cost of a massage has remained fairly steady in recent years, even as other popular pastimes have become more expensive. "Affording it" is a matter of priorities, or at least that's the way 22-year-old Elizabeth Sosa Bailey sees it. She calls her modest Houston public radio station salary "practically a sneeze," yet she manages to get a monthly massage. "My first massage was only 30 minutes, but I fell in love," she says. "It's worth it because it makes me happy."

Being happy is only part of it, since studies show an ever-increasing number of health benefits massage affords. This is an instance where the pillars of intelligently managing your health--prevention and early intervention--come into focus.

Medical Odyssey

Attorney J. Kim Wright of Taos, New Mexico, stressed out over the constant demands on her time after founding a law practice 15 years ago. Those pressures, combined with having a large family at home, soon led to margaritas at a local watering hole with her staff every Friday after work. When coworkers started discussing an additional drinking night on Wednesdays, she got worried about the path she was on. A colleague recommended massage. She scheduled weekly massage appointments, a resource that also helped her cope with a divorce when her life changed direction. The sessions stretched her budget, but became her lifeline, she reports, adding that she often broke into tears the minute she walked through the door for her massage session. "It was the outlet I needed," Wright says.

Christine Stump used to work as a full-time paramedic and continues in a part-time capacity after adding yoga teacher to her career. Massage is how she maintains her emotional balance and avoids injuries that have disabled her coworkers in the "adrenaline-soaked

world of emergency services," she says. "I process my experiences with greater ease," Stump says. "My monthly massage is a tremendous reset button."

A Self-Care Experience

Author and teacher Charlie Adler of Washington, D.C., has been getting regular massage for 10 years, admitting that perhaps he enjoys his job a little too much. Adler is a full-time instructor in wine and cooking and can't help but enjoy the fruits of his--and his students'--labor. Committed to holistic medicine, he says: "Massage is disease prevention for me. It seems wrong to me to wait until you get sick to go to a doctor." The 47-year-old reports he often falls asleep in the middle of his session.

"As a ranked expenditure, massage is up very high," he says. "It has a higher importance than going out to eat and

cable TV ... I rank massage equivalent with faith or religion, or maybe as one component of my belief system. I have missed massage for as long as three weeks just once in 10 years," he says.

Former ballet dancer Luis Perez of Miami, Florida, has been getting massage twice that long. With 20 years of twice-weekly massage, he works in health and fitness, putting his money where his mouth is. "I have given myself permission to make myself a priority," Perez says.

Many people make massage a priority, and you may well be one of them. Know that you have chosen something with real value that benefits your health--both in body and mind.



Incorporate massage into your wellness strategy for best results.

De-stressing the Commute

Turning Road Rage into Road Sage

The average American commuter spends an hour a day driving to and from work. During this stressful, stop-and-go time, it's likely that blood pressure increases, adrenaline begins pumping, and muscles constrict and tighten. By the time you get home, you're wiped out and grumpy, and you have less to offer to those you come home to. If this sounds familiar, recognize that you have the power to reduce commuter stress. Here are a few tips to make your commuter time contribute to -- rather than detract from -- your life.

- Employ adjustable back cushions, pillows, wedges, and lumbar supports for a more comfortable commute. For more information, check out www.relaxtheback.com.

- To successfully sidestep the late-afternoon slump often caused by the stress hormone cortisol, keep some healthy snacks within arms reach. Celery, string cheese, water, and nuts -- especially almonds -- are good options

for the drive home.

- Borrow books-on-tape/CD from the library. Consider purely entertaining novels to ease the intensity of your drive.

- Learn a foreign language. Libraries also loan out these types of tapes and CD, too.

- Use your commute as an opportunity for spiritual or emotional growth. When stressing about a traffic jam, remind yourself that it's completely out of your control. Remember, attitude is everything.

- Practice breathing. When stress occurs, breathing becomes shallow and constricted. Taking full, deep breaths gives the body more oxygen, helping to regulate physical and mental function. Exhaling fully releases tension and built up toxins.

For more ideas on achieving calm in a busy world, consider reading *Serenity* to

Go: *Calming Techniques for Your Hectic Life* (New Harbinger Publications, 2001) by Mina Hamilton.



Creativity goes a long way on your commute.

Hemp Nutrition

Set Aside Stereotypes For This Wonder Food

Shelley Burns, N.D.

While hemp has often been negatively associated with marijuana, it actually has very little mind-altering tetrahydro-cannabinol (THC) in it--just 0.3 percent in hemp, compared with the 3-15 percent found in marijuana. And in parts of the world, it has been used to make clothing, bedding, and rope thousands of years.

Now more recently, hemp and its good balance of antioxidants, carbohydrates, fats, and proteins is being viewed as a health-promoting, disease-preventing food. Its derivatives include hemp oil, hemp butter, hemp protein powder, and newest of all, hemp milk. Hemp milk is positioned to compete with other non-dairy alternatives like soy, rice, and almond milk.

HEMP'S POWERFUL PROPERTIES PROVIDE A

NUMBER OF BENEFITS:

- Its antioxidant content counteracts environmental toxins.

- Its carbohydrates help increase energy, improve endurance performance during exercise, and keep the mind at peak performance.

- Hemp seeds have more dietary protein than soybeans, meat, fish, chicken, cheese, and milk. Hemp protein has the added benefit of being gluten-free.

- Hemp contains all nine essential amino acids, the building blocks of cells, antibodies, muscle tissue, and enzymes.

- Hemp is loaded with essential fatty acids (EFAs), which are required for maintaining good neurological,

digestive, and skin health.

- Hemp has a low-cholesterol content and a high content in natural phytosterols that also reduce cholesterol levels.

- Hemp is helpful in preventing conditions such as Alzheimer's disease, arthritis, and asthma.

- Hemp is also good for the planet. As a low-maintenance plant that grows just about anywhere, needs little or no pesticides, and is an ideal crop for organic, sustainable farming.

*When what we
are is what we
want to be,
that's happiness.*

-Malcolm Forbes

There have been no takers for the Michael Phelps look, but we have been able to show some of our consistent clients some of the medicupping techniques.

Thank you to everyone who attended our recent talk on non-invasive pain control strategies. We continue to offer the strongest topical Menthol product available and also have Hemp based consumables.

Fall is just around the corner, so eat well and stay active.

Clinical Touch Massage

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